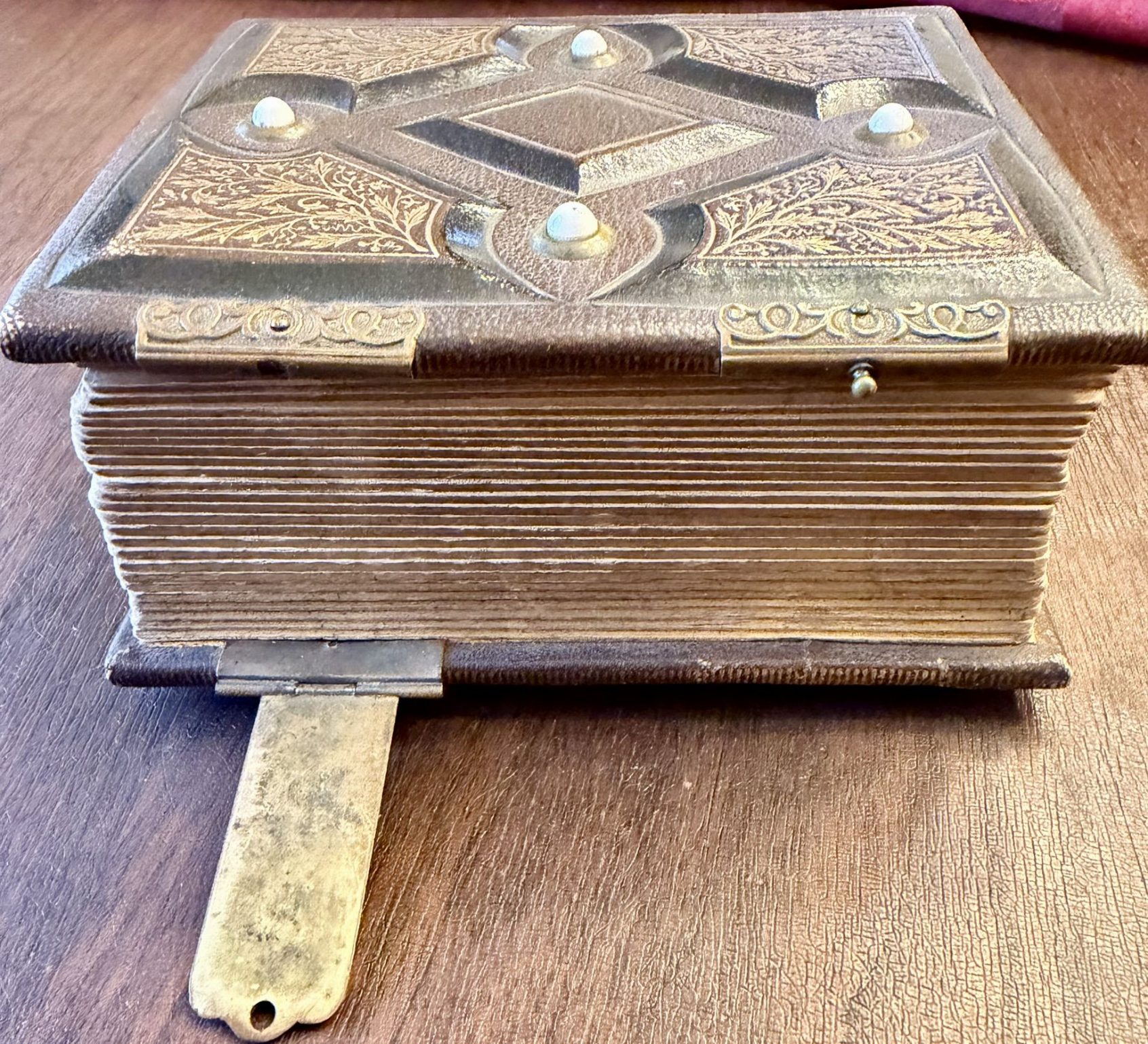






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BOOK COVE
PATENTED
July 5th, 1864,
October 17th, 1865.

U.S. COPI
PATENTED
JULY 6th, 1868.
UNDER 1710, 1868.

(PATENT)

HARDING'S

(UNIVERSAL)

Photograph

ALBUM

PHILADELPHIA.

William W. Harding,

(326 Chestnut St.)

Index.

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Construction and Advantages.

The links will not break or cut by opening and closing the book, as each link forms a half circle around the edge of an intervening leaf when the book is closed, and is nearly straight when the book is opened.

The leaves are interlocked in such a manner that they are held firmly in their places, and cannot slip over each other, or move in any other direction than the way intended for opening and closing the book, and when opened, will lay perfectly flat, without regard to the part of the book which is opened.

The back, although possessing greater strength, is more elastic and flexible than that of any other Album now offered to the public, and is constructed in such a manner, that it will always keep its original shape, so long as it is not torn to pieces, thus presenting a neater and more beautiful appearance when opened, than any other Photograph Album made.

The materials used are of the best selections. The leaves are beautifully printed on the finest cards; the bindings are of the best Philadelphia styles, new and beautiful designs, bound in rich Turkey morocco, fine extra gilt clasps, chased edges, and pearl ornaments, to protect the covers.

The New Patent Flexible Chain Back Albums are manufactured only by the well-known publisher of HARDING'S EDITIONS OF THE HOLY BIBLE, who was one of the first to introduce to the public, Photograph Albums of American manufacture.

Purchasers should always ask for the **Chain Back Album**, and see that they are stamped on the back of each Album "Flexible Chain Back Album, Patented October 17, 1865."

WILLIAM W. HARDING,
326 Chestnut Street, Philadelphia.

HARDING'S
Flexible Chain Back Album,

PATENTED, OCTOBER 17, 1865.

The discovery and many improvements in the art of Photography, created a great demand for some convenient, ornamental, and durable contrivance for preserving its numerous productions. To supply that demand, human ingenuity soon invented the Photograph Album, which was first introduced to public notice at a period the most momentous and eventful in the history of our country, and soon became a very desirable and almost indispensable book, furnishing a convenient method of registering and preserving the photograph portraits of RELATIVES, FRIENDS, DISTINGUISHED STATESMEN, MILITARY AND NAVAL HEROES, &c., &c.

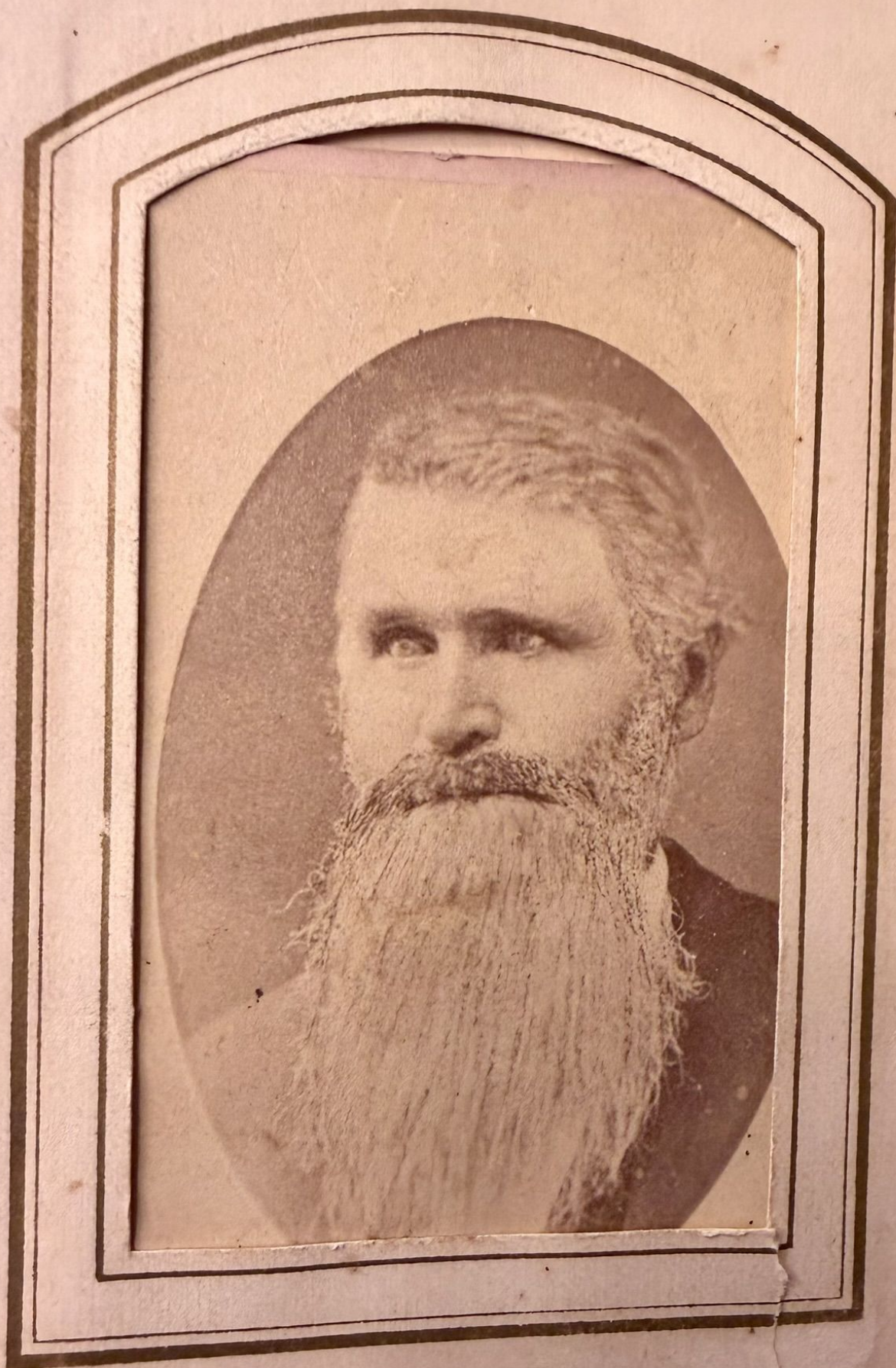
It was soon discovered, however, that the Photograph Album as constructed, did not possess the lasting and durable qualities for a book that should last a lifetime. To remedy this, the invention of "THE HARDING PATENT FLEXIBLE CHAIN BACK ALBUM" is one which, for *great strength, durability, and neatness*, has no equal, and which will last for generations.

The superiority of "*The Harding Patent Flexible Chain Back Album*" over all others heretofore manufactured, will, upon the slightest examination, be apparent to all. Those who may possess one of these Albums, will not fail to recommend them to their friends as "*The Album of the Age.*"

















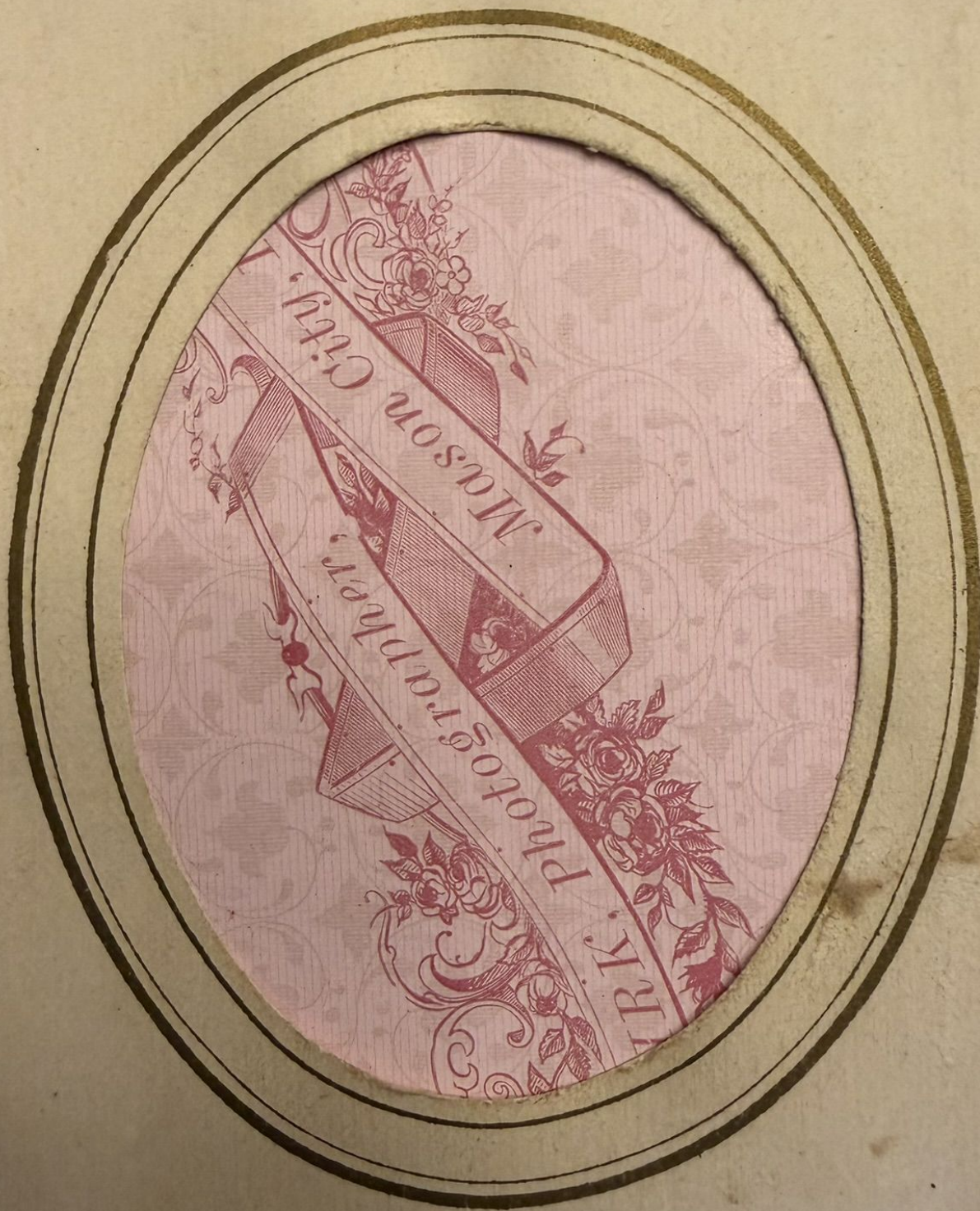








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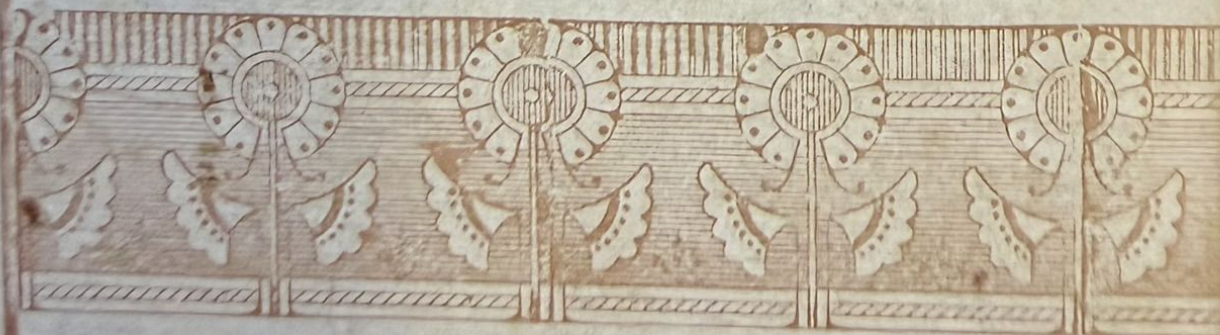
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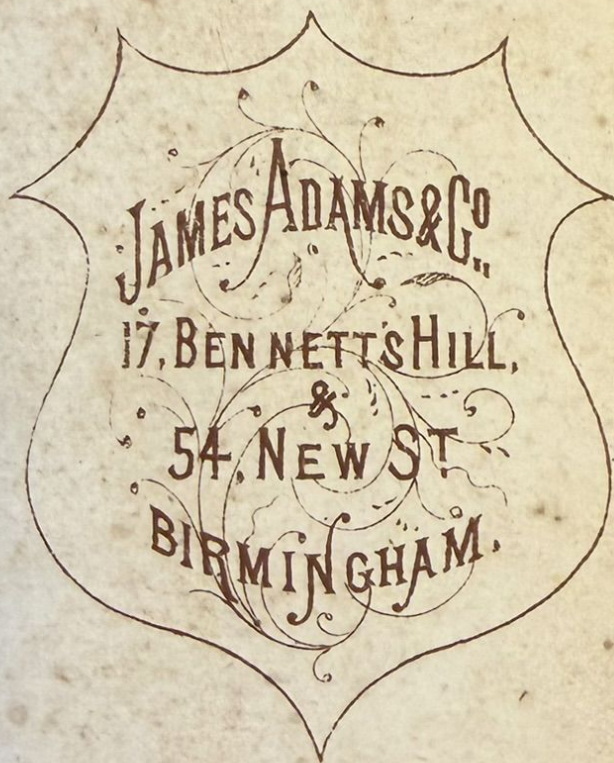
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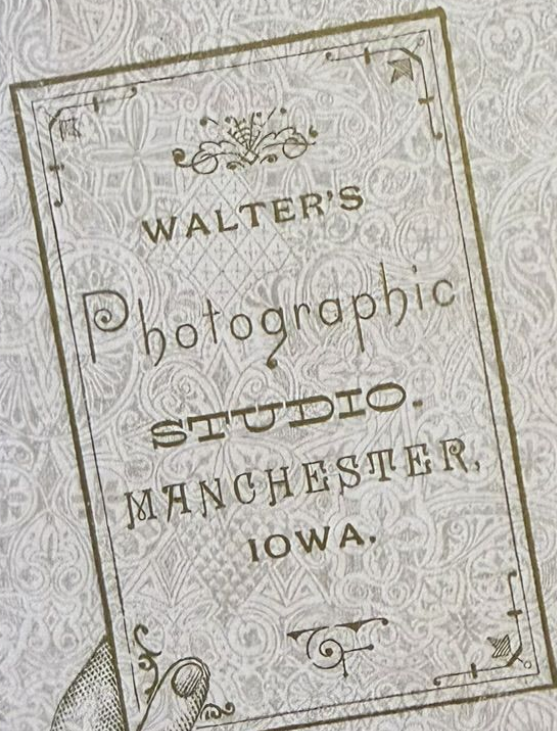
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